

**Remit Address:**

WRAL-TV
Accounting Department
PO Box 60904
Charlotte, NC 28260
Main: (919)821-8514
Billing: (919)821-8581

Billing Address:

Smart Media
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314

DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 9/17
Estimate Number	917923

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Invoice #	116650-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/23/12

Order #	116650
Alt Order #	06218164
Deal #	
Order Flight	09/17/12 - 09/23/12

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Young and the Restless	4-5p								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12	1x	----	1--				
	WRAL			F	09/21/12	:30	3:59 PM	PM12-106TH	\$585.00		1
2	WRAL	CBS This Morning	7am - 9am								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12	1x	----	1--				
	WRAL			F	09/21/12	:30	8:45 AM	PM12-106TH	\$380.00		1
3	WRAL	Noon News	12p-1p								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12	1x	1-----					
	WRAL			M	09/17/12	:30	12:16 PM	PM12-106TH	\$315.00		1
4	WRAL	Young and the Restless	4-5p								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12	1x	1-----					
	WRAL			M	09/17/12	:00			\$585.00	Credited	1
5	WRAL	CBS This Morning	7am - 9am								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12	1x	1-----					
	WRAL			M	09/17/12	:30	8:14 AM	PM12-106TH	\$380.00		1
6	WRAL	WRAL 6a News Sat	6-8a								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12	1x	-----	1-				
	WRAL			Sa	09/22/12	:30	7:08 AM	PM12-107TH	\$270.00		1
8	WRAL	WRAL Sun Morning News	7-9a								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12	1x	-----	1				
	WRAL			Su	09/23/12	:30	8:53 AM	PM12-107TH	\$400.00		1
9	WRAL	CBS Sunday Morning	9-1030a								
		CLASS 2 - CANDIDATE									
				09/17/12 to 09/23/12	1x	-----	1				

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Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

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Special Handling	CIA - Mark PAID

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WRAL	CBS Sunday Morning	9-1030a								
		CLASS 2 - CANDIDATE									
	WRAL			Su	09/23/12	:30	9:45 AM	PM12-117TH	\$600.00		1
10	WRAL	CBS This Morning	7am - 9am								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12	1x		---1---				
	WRAL			Th	09/20/12	:30	8:47 AM	PM12-106TH	\$380.00		1
11	WRAL	CBS This Morning	7am - 9am								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12	1x		-1-----				
	WRAL			Tu	09/18/12	:30	8:24 AM	PM12-106TH	\$380.00		1
12	WRAL	Tue Hour 1	8-9p								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12	1x		-1-----				
	WRAL			Tu	09/18/12	:30	7:59 PM	PM12-106TH	\$3,550.00		1
13	WRAL	Young and the Restless	4-5p								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12	1x		--1----				
	WRAL			W	09/19/12	:30	4:27 PM	PM12-106TH	\$585.00		1
14	WRAL	CBS This Morning	7am - 9am								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12	1x		--1----				
	WRAL			W	09/19/12	:30	8:49 AM	PM12-106TH	\$380.00		1
15	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12	1x		----1--				
	WRAL			F	09/21/12	:30	5:40 AM	PM12-106TH	\$450.00		1
16	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12	1x		1-----				
	WRAL			M	09/17/12	:30	5:28 AM	PM12-106TH	\$450.00		1

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Estimate Number	917923

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Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 3 - CANDIDATE									
17	WRAL	CBS This Sat Morning 8-9a	8-9a								
		CLASS 3 - CANDIDATE									
					09/17/12 to 09/23/12	1x	-----1-				
	WRAL			Sa	09/22/12	:30	8:59 AM	PM12-117TH	\$470.00		1
18	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 3 - CANDIDATE									
					09/17/12 to 09/23/12	1x	---1---				
	WRAL			Th	09/20/12	:30	5:29 AM	PM12-106TH	\$450.00		1
19	WRAL	Young and the Restless	4-5p								
		CLASS 3 - CANDIDATE									
					09/17/12 to 09/23/12	1x	-1-----				
	WRAL			Tu	09/18/12	:30	4:28 PM	PM12-106TH	\$585.00		1
20	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 3 - CANDIDATE									
					09/17/12 to 09/23/12	1x	-1-----				
	WRAL			Tu	09/18/12	:30	5:39 AM	PM12-106TH	\$450.00		1
21	WRAL	WRAL AM News	6-7a								
		CLASS 3 - CANDIDATE									
					09/17/12 to 09/23/12	1x	-1-----				
	WRAL			Tu	09/18/12	:30	6:29 AM	PM12-106TH	\$725.00		1
22	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 3 - CANDIDATE									
					09/17/12 to 09/23/12	1x	--1----				
	WRAL			W	09/19/12	:30	5:37 AM	PM12-106TH	\$450.00		1
23	WRAL	Late News	11-1135p								
		CLASS 3 - CANDIDATE									
					09/17/12 to 09/23/12	1x	----1--				
	WRAL			F	09/21/12	:30	11:27 PM	PM12-106TH	\$1,335.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
24	WRAL	Letterman Friday	1205x-107x								
		CLASS 4 - CANDIDATE									
				09/17/12 to 09/23/12	1x	----	1--				
	WRAL			F	09/21/12	:30	12:59 AM	PM12-106TH	\$85.00		1
25	WRAL	5:00 First News	5-530p								
		CLASS 3- CANDIDATE									
				09/17/12 to 09/23/12	1x	----	1--				
	WRAL			F	09/21/12	:30	5:29 PM	PM12-106TH	\$1,115.00		1
26	WRAL	Inside Edition	7-730P								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12	1x	----	1--				
	WRAL			F	09/21/12	:30	7:27 PM	PM12-106TH	\$670.00		1
27	WRAL	Fri Hour 1	8-9p								
		CLASS 4 - CANDIDATE									
				09/17/12 to 09/23/12	1x	----	1--				
	WRAL			F	09/21/12	:30	7:58 PM	PM12-106TH	\$400.00		1
28	WRAL	Late News	11-1135p								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12	1x	1-----					
	WRAL			M	09/17/12	:30	11:27 PM	PM12-106TH	\$1,335.00		1
29	WRAL	David Letterman	1135p-1237a								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12	1x	1-----					
	WRAL			M	09/17/12	:30	12:13 AM	PM12-106TH	\$270.00		1
30	WRAL	5:00 First News	5-530p								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12	1x	1-----					
	WRAL			M	09/17/12	:30	5:30 PM	PM12-106TH	\$1,115.00		1
31	WRAL	Inside Edition	7-730P								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12	1x	1-----					

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
31	WRAL	Inside Edition	7-730P								
		CLASS 3 - CANDIDATE									
	WRAL			M	09/17/12	:30	7:21 PM	PM12-106TH	\$670.00		1
32	WRAL	Face The Nation 1030-1130	1030-1130								
		CLASS 4 - CANDIDATE									
				09/17/12 to 09/23/12		1x	-----1				
	WRAL			Su	09/23/12	:30	11:29 AM	PM12-107TH	\$200.00		1
33	WRAL	Follows Late Ftball/Bball	11:30pm-12:05am								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12		1x	-----1				
	WRAL			Su	09/23/12	:30	11:18 PM	PM12-107TH	\$1,335.00		1
				LR-Spot ran early due to programming change							
				LR-Spot ran early due to programming change							
34	WRAL	60 minutes	730-830p								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12		1x	-----1				
	WRAL			Su	09/23/12	:30	9:05 PM	PM12-117TH	\$2,670.00		1
				LR due to NFL game run over 37:40							
				LR due to NFL game run over 37:40							
35	WRAL	Late News	11-1135p								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12		1x	---1---				
	WRAL			Th	09/20/12	:30	11:32 PM	PM12-106TH	\$1,335.00		1
36	WRAL	5:00 First News	5-530p								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12		1x	---1---				
	WRAL			Th	09/20/12	:30	5:24 PM	PM12-106TH	\$1,115.00		1
37	WRAL	6pm News (M-F)	6-630p								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12		1x	---1---				
	WRAL			Th	09/20/12	:30	6:29 PM	PM12-106TH	\$1,335.00		1

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38	WRAL	Entertainment Tonight	730-8P								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12 1x ---1---							
	WRAL			Th	09/20/12	:30	7:55 PM	PM12-106TH	\$670.00		1
39	WRAL	Late News	11-1135p								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12 1x -1-----							
	WRAL			Tu	09/18/12	:30	11:27 PM	PM12-106TH	\$1,335.00		1
40	WRAL	5:00 First News	5-530p								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12 1x -1-----							
	WRAL			Tu	09/18/12	:30	5:27 PM	PM12-106TH	\$1,115.00		1
41	WRAL	5:30 News	530-6p								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12 1x -1-----							
	WRAL			Tu	09/18/12	:30	5:42 PM	PM12-106TH	\$1,115.00		1
42	WRAL	6pm News (M-F)	6-630p								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12 1x -1-----							
	WRAL			Tu	09/18/12	:30	6:07 PM	PM12-106TH	\$1,335.00		1
43	WRAL	Entertainment Tonight	730-8P								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12 1x -1-----							
	WRAL			Tu	09/18/12	:30	7:39 PM	PM12-106TH	\$670.00		1
45	WRAL	Late News	11-1135p								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12 1x --1----							
	WRAL			W	09/19/12	:30	11:34 PM	PM12-106TH	\$1,335.00		1
46	WRAL	David Letterman	1135p-1237a								
		CLASS 3 - CANDIDATE									
				09/17/12 to 09/23/12 1x --1----							

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46	WRAL	David Letterman	1135p-1237a								
		CLASS 3 - CANDIDATE									
	WRAL			W	09/19/12	:30	12:32 AM	PM12-106TH	\$270.00		1
47	WRAL	5:00 First News	5-530p								
		CLASS 3 - CANDIDATE									
					09/17/12 to 09/23/12	1x	--1----				
	WRAL			W	09/19/12	:30	5:13 PM	PM12-106TH	\$1,115.00		1
48	WRAL	Inside Edition	7-730P								
		CLASS 3 - CANDIDATE									
					09/17/12 to 09/23/12	1x	--1----				
	WRAL			W	09/19/12	:30	7:27 PM	PM12-106TH	\$670.00		1
49	WRAL	Entertainment Tonight	730-8P								
		CLASS 3 - CANDIDATE									
					09/17/12 to 09/23/12	1x	--1----				
	WRAL			W	09/19/12	:30	7:42 PM	PM12-106TH	\$670.00		1
50	WRAL	Noon News	12p-1p								
		CLASS 3 - CANDIDATE									
					09/17/12 to 09/23/12	1x	---1---				
	WRAL			Th	09/20/12	:30	12:36 PM	PM12-106TH	\$315.00		1
51	WRAL	Noon News	12p-1p								
		CLASS 3 - CANDIDATE									
					09/17/12 to 09/23/12	1x	-1-----				
	WRAL			Tu	09/18/12	:30	12:29 PM	PM12-106TH	\$315.00		1
52	WRAL	Noon News	12p-1p								
		CLASS 3 - CANDIDATE									
					09/17/12 to 09/23/12	1x	--1----				
	WRAL			W	09/19/12	:30	12:43 PM	PM12-106TH	\$315.00		1

Aired Spots **49**

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<u>Gross Total</u>	\$38,465.00	
<u>Agency Commission</u>	\$5,769.75	
<u>Net Amount Due</u>	\$32,695.25	<u>Payment Terms 30 Days</u>

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